



HOW YOUR DONATIONS ARE USED

## Literature Carts “for a Witness to All the Nations”

APRIL 1, 2023

For over ten years, literature carts have been an eye-catching part of our ministry. Worldwide, the carts are easily recognized. Their design is not only distinctive but also practical. You may well agree with Asenata, a sister in Poland, who says: “The carts have a simple, modest design, yet are aesthetically pleasing. They are easy to set up and move.”

Have you ever wondered how the carts were designed and made?

## An Effective Design

In 2001, with Governing Body approval, our brothers and sisters in France began testing different methods of public witnessing, including the use of carts. They tried several designs. For example, they adapted luggage and grocery trolleys to advertise and store literature. Eventually, the France branch chose a standard design, which publishers used for many years.



The brothers in France were delighted with the results of their public witnessing initiative. So in 2011, the Governing Body approved a pilot program of public witnessing in New York City, U.S.A., using carts and tables. The pioneers involved in the program soon realized that the carts had many advantages, including their mobility. The pioneers also offered practical suggestions on how to improve the design of the carts. The early handmade wooden carts were quite heavy, making it hard to take them up and down steps. So they were redesigned to be lighter, but not so light that they would topple in the wind. The new design also incorporated larger and more shock-absorbent wheels, which helped on rough terrain. Additionally, a small box was added for storing extra literature.

The pilot program was a success! So in 2012, the Governing Body approved the use of literature carts worldwide. Arrangements were made with a manufacturer to mass-produce them using lightweight yet durable materials.

Over the years, minor refinements were made to the carts. For example, in 2015, a rain cover with a clear plastic front was added. Dina, who lives in the country of Georgia, appreciates this feature. She says, “The cart has its own ‘raincoat’ to protect the publications.” In 2017, magnetic posters were made available in some languages. Tomasz, a brother in Poland, says: “It took a lot of work to change the previous adhesive posters. The magnetic ones were a brilliant solution.” In 2019, still further changes were made both to the materials and to the manufacturing of the carts to make them even more durable.

## **The Production of Literature Carts**

Literature carts are made by a single manufacturer and distributed globally. Currently, one cart costs \$43 U.S., excluding shipping and other costs. To date, more than \$16 million U.S. has been spent on carts, and over 420,000 have been shipped to congregations worldwide.

To make the best use of donated funds, literature carts are ordered in bulk. Additionally, congregations can now order spare parts and make repairs on the carts instead of replacing them.



## Using Carts to Give a Witness

Publishers around the world enjoy using literature carts. Martina, from Ghana, says: "In most avenues of our ministry, we approach people. What I like about cart witnessing is that people approach us. Even passersby can get a witness."

In another African country, a man approached a cart and obtained publications in his language. He came back a week later and said: "I read all the literature. The information is very important. I am going to share it with my family in my village," which was some 500 kilometers (311 mi) away. Two months later, he returned and said: "The people in my village read all the literature, and they were very happy with the information. They want to become Jehovah's Witnesses. But they have questions. For example, they understand that to be baptized, they have to be immersed in water. However, we don't have a river near our village. Do we have to come here to be baptized?" The publishers put this man in contact with a

pioneer who speaks his language. Since then, the two have been enjoying regular discussions.

It is exciting to see literature carts being used to preach “in all the inhabited earth for a witness to all the nations.” (Matthew 24:14) How are the manufacturing costs covered? By donations to the worldwide work, many of which are made via [donate.jw.org](https://donate.jw.org). Thank you for your generosity.



<https://www.jw.org/en/library/series/how-your-donations-are-used/Literature-Carts-for-a-Witness-to-All-the-Nations/>

# Christian Congregation of Jehovah's Witnesses

## Congrégation chrétienne des Témoins de Jéhovah



PO Box/C. P. 4100, Georgetown, Ontario L7G 4Y4, Canada  
Telephone/Téléphone: 905-873-4100 Fax/Télécopieur: 905-873-4554

January 14, 2014

TO ALL CONGREGATIONS

Re: Use of revised *New World Translation*

Dear Brothers:

Since the October 5, 2013, release of the revised English edition of the *New World Translation of the Holy Scriptures*, your appreciation of this superb translation has no doubt become greatly enhanced. Now that most English-speaking congregations have a modest stock of the revised *New World Translation* on hand at the literature counter, please proceed with offering this translation of the Bible to those studying the Bible, to regular return visits, or to other sincerely interested persons in the field ministry who express a desire to have a Bible. If you would benefit from having additional copies for your personal use, there is no restriction on requesting them at the literature counter. The regular-size, deluxe Bible (*nwt-E*) is not a special-request item, and efforts will be made to maintain a modest supply at the Kingdom Hall so that they are readily available for use in the ministry.

Some may be hesitant to place the regular-size, gray deluxe Bibles with individuals when making return visits or encountering interested persons in the field because of the tangible value of this printed edition. However, we advise you to apply the direction given in the "Question Box" on page 2 of the December 2011 *Our Kingdom Ministry*. With regard to offering literature to an individual, it stated: "If he demonstrates genuine interest, we may leave him two magazines, a brochure, a book, or other literature that we are offering. This is true even if we discern that he has little or no money to donate toward the worldwide work. (Job 34:19; Rev. 22:17) On the other hand, we would not leave our precious literature with those who do not appreciate it. (Matt. 7:6) . . . Publishers should use good judgment to determine the individual's interest."

Congregations that use tables or carts for public witnessing should take note of the third announcement on page 4 of the February 2014 *Our Kingdom Ministry*. It states: "When engaging in public witnessing using a table or a cart, publishers should not display Bibles." However, they may have Bibles available to offer to individuals who request one or who demonstrate sincere interest in the truth."

It is our hope that many more will "form a longing for the unadulterated milk of the word" as a result of having access to a reliable, easy-to-understand translation of the Bible. (1 Pet. 2:2) We send our warm Christian love.

Your brothers,

*Christian Congregation  
of Jehovah's Witnesses*

cc: Traveling overseers

# Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

April 30, 2015

TO ALL BODIES OF ELDERS

Re: Requesting Replacement Parts for Public Witnessing Carts

Dear Brothers:

We are happy to inform you that replacement parts for the maintenance of public witnessing carts are now available to request online. These items can be requested as literature items on jw.org using the information listed below. It is hoped that making these replacement parts available will assist in extending the life span of existing public witnessing carts and thus reduce the need to request new carts unnecessarily.

Mnemonic	Item Number	Description
ldcrtadp	3520	A set of three clear acrylic display pieces that snap into the front of a cart
ldcrtcv	3521	A small case containing a rain cover for a cart
ldcrtrkt	3522	A small shrink-wrapped repair kit containing all of the hardware (nuts, bolts, and so forth) needed for a cart
ldcrtwhl	3523	A set of two replacement wheels, bearings, and cotter pins for a cart

Currently, not all of the items are in stock. However, they can be requested, and we will send them once they are in stock again. The *Public Witnessing Supplies* (S-80) form posted on jw.org has been updated to include information about these spare parts. In cases where the spare parts listed above are not sufficient to repair a witnessing cart, you may purchase needed parts from a local retailer or request a new cart.

Please be assured of our warm Christian love and greetings.

Your brothers,  
*Christian Congregation  
of Jehovah's Witnesses*

c: Circuit overseers

# PUBLIC WITNESSING SUPPLIES

Public witnessing equipment and spare parts can be requested in one of two ways on jw.org in the “Request Literature” section of the “Congregation” tab.

- **To request by item number:** Select the “Search Catalog” link.
- **To request by description:** Select the “Browse Catalog” link, and choose the “Public Witnessing Equipment” subcategory under “Forms and Supplies.”

Additionally, PDF files for producing poster or banner artwork are available in the “Forms” section of the “Documents” tab.



## Literature Display Cart (ldcrt)

- Contains three acrylic-faced display pockets sized to fit literature
- Lightweight, durable, and easy to maneuver
- Poster artwork is not included
- Includes rain cover and black PVC sign board (nonmagnetic)

ITEM NO.	DIMENSIONS W x D x H	WEIGHT
3516-1	Without sign board: 16" x 16" x 40" (40.64 cm x 40.64 cm x 101.6 cm) With sign board: 16" x 18" x 56.75" (40.64 cm x 45.72 cm x 144.15 cm)	19 lbs (8.6 kg)
Price per unit: 47,40 €		

## Literature Display Cart Spare Parts



ITEM No: 3520 (ldertadp)  
Clear acrylic display pieces  
QUANTITY: 3 pcs/set



ITEM No: 3521 (ldcrtrcv)  
Replacement rain cover  
QUANTITY: 1 piece



ITEM No: 3528 (ldcrtpbd)  
Black PVC board (nonmagnetic)  
QUANTITY: 1 piece



ITEM No: 3523 (ldcrtwhl)  
Wheels (2), bearings (4), and cotter pins (2)  
QUANTITY: 1 set



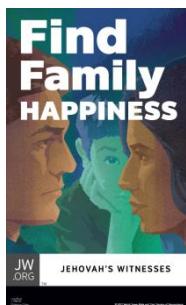
ITEM No: 3522 (ldctrkt)  
All cart hardware (nuts, bolts, etc.)  
QUANTITY: 1 set

## Magnetic Board and Posters

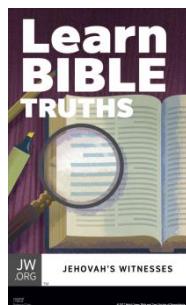
- Starter kit contains one magnetic board and seven posters
- Magnetic board has a silkscreened jw.org logo on the back
- Individual magnetic posters can be requested
- Up to 3 posters at a time can be attached on one side
- Only the magnetic-compatible posters should be used with the magnetic board



ITEM NO.	DESCRIPTION	PRICE PER UNIT
3535 (ldcrtmsk)	Starter kit	11,38 €
3526 (ldcrtmbd)	Magnetic board	6,80 €
*See below	Poster	0,93 €



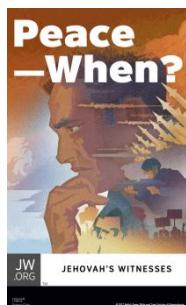
ITEM No: 88531 (mvppfy)  
Find Family Happiness



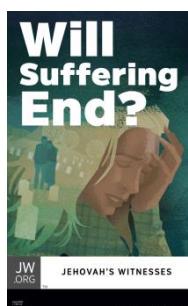
ITEM No: 88519 (mvplbt)  
Learn Bible Truths



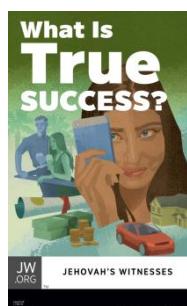
ITEM No: 88521 (mvpnvt)  
You Are Invited



ITEM No: 88523 (mvppce)  
Peace—When?



ITEM No: 88527 (mvpsff)  
Will Suffering End?



ITEM No: 88525 (mvptrs)  
What Is True Success?



ITEM No: 88529 (mvpwlc)  
Was Life Created?



## Literature Display Stands (lstd)

(Single- or double-sided)

- Made of lightweight mesh material with reinforced ends and an aluminum frame
- 9 clear vinyl display pockets for literature
- Shipped with a carrying case
- Poster artwork is not included
- Can be set up by one person in less than five minutes

ITEM NO.	DIMENSIONS W x D x H	WEIGHT
3517-1 (Single-sided)	21" x 17" x 57" (54.5 cm x 43 cm x 144.3 cm)	4.2 lbs (1.9 kg)
3517-2 (Double-sided)	21" x 16" x 57" (54.5 cm x 40 cm x 144.3 cm)	6.6 lbs (3 kg)
Price per unit (single-sided): 19,04 €		
Price per unit (double-sided): 23,77 €		

## Literature Display Stand Spare Parts



ITEM No: 3524 (lstd1sp)  
For single-sided display stand.  
ABS plastic pieces. Includes 4 net end caps, 1 foot end cap, 1 adjustable foot, 1 top tensioner, and 1 base end cap  
QUANTITY: 8 pieces per set



ITEM No: 3525 (lstd2sp)  
For double-sided display stand. ABS plastic pieces. Includes 8 net end caps, 2 foot end caps and 1 top tensioner  
QUANTITY: 11 pieces per set



ITEM No: 3527 (lstdcbg)  
Replacement carrying bag for double- or single-sided display stand  
QUANTITY: 1 piece

## Literature Display Kiosk (ldksk)



- Lightweight and portable display on wheels
- Shipped with 2 carrying cases
- Generic poster artwork (as shown) is included
- Can be set up by one person in less than five minutes

ITEM NO.	DIMENSIONS W x D x H	WEIGHT
3519-1	Base: 35.8" x 17.7" x 36.4" (38.6" with wheels)  92.5 cm x 45 cm x 91 cm (98 cm with wheels)  Total height with header: 82" (208.5cm)	30 lbs (13.6 kg)
Price per unit: 66,03 €		



## Literature Display Table (ldtbl)

- Lightweight, aluminum-framed table; includes pleated tablecloth
- Shipped with a carrying case
- Place tables side-by-side if more table space is needed
- Easel is included, but poster artwork is not
- Can be set up by one person in less than five minutes

ITEM NO.	DIMENSIONS W x D x H	WEIGHT
3518-1	27.5" x 27.5" x 31" (70.1 cm x 70.1 cm x 80 cm)	6.5 lbs (5.3 kg)
Price per unit: 23,91 €		



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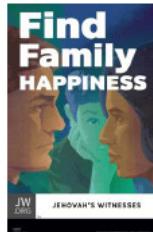
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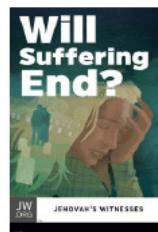
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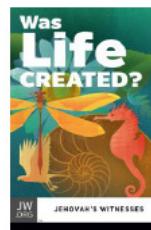
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ITEM No: 88525 (mvptrs)  
What Is True Success?



ITEM No: 88529 (mvpwlc)  
Was Life Created?



#### Literature Display Stands (1dstd) (Single- or double-sided)

- Made of lightweight mesh material with reinforced ends and an aluminum frame
- 9 clear vinyl display pockets for literature
- Shipped with a carrying case
- Poster artwork is not included
- Can be set up by one person in less than five minutes

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### WEEK STARTING MARCH 3

Song 112 and Prayer

#### Congregation Bible Study:

d chap. 3 ¶19-21, box on p. 34 (30 min.)

#### Theocratic Ministry School:

**Bible reading:** Genesis 36-39 (10 min.)

**No. 1:** Genesis 37:1-17 (4 min. or less)

**No. 2:** Why Resurrected Ones Will Not Be Condemned for Their Past Deeds—rs p. 338 ¶1 (5 min.)

**No. 3:** Abigail—Display Qualities That Honor Jehovah—it-1 pp. 20-21, Abigail No. 1 (5 min.)

#### Service Meeting:

Song 117

#### **10 min:** Offer the Magazines During March.

Discussion. Start by demonstrating how the magazines may be offered using the sample presentations on this page. Then analyze each sample presentation from beginning to end. Conclude by inviting suggestions on how the magazines could be offered along with the Memorial invitation on the last two weekends of the month.

#### **10 min:** Local needs.

**10 min:** How Did We Do? Discussion. Invite publishers to comment on how they benefited by applying points from the article "Improving Our Skills in the Ministry—Making a Record of the Interest." Ask the audience to relate good experiences.

Song 95 and Prayer

## Announcements

■ Literature offer for **February**: Feature one of the following 32-page brochures: *Good News From God!*, *Listen to God*, or *Listen to God and Live Forever*. **March and April:** The *Watchtower* and *Awake!* magazines. **May:** *What Does the Bible Really Teach?* or one of the following tracts: *How Do You View the Bible?*, *How Do You View the Future?*, *What Is the Key to Happy Family Life?*, *Who Really Controls the World?*, or *Will Suffering Ever End?*

■ The special public talk for the 2014 Memorial season is entitled "Why Would a Loving God Permit Wickedness?"

■ When engaging in public witnessing using a table or a cart, publishers *should not display* Bibles. However, they may have Bibles available to offer to individuals who request one or who demonstrate sincere interest in the truth.

■ The branch facilities in Brooklyn, Patterson, and Wallkill, New York, will be closed for spring cleaning on Friday, May 9, 2014. There will be no arrangements for tours or for

congregations to pick up literature on this day. Also, there will be no arrangement for tours on the day of the Memorial, Monday, April 14, 2014.

■ Since March has five full weekends, it would be an excellent month to auxiliary pioneer.

## Sample Presentations

### To Start Bible Studies on the First Saturday in March

"We're visiting briefly because of something that will occur on April 14. That date is the anniversary of Jesus' death. Some will commemorate the occasion because they feel that his death was important. Others are not sure of the significance of Jesus' death. Do you think that Jesus' death benefits you and me?" Allow for response. Show the back of the March 1 *Watchtower*, and consider together the material under the first question and at least one of the cited scriptures. Offer the magazines, and arrange to discuss the next question.

### **THE WATCHTOWER® MARCH 1**

"Many people wonder why God doesn't act to end the injustice and suffering in the world. Do you think it's because God doesn't care or because he feels that it's good for humans to suffer? [Allow for response. Then read John 3:16.] Although many quote this verse to show that God cares, they are not sure how the death of God's son actually benefits them. This magazine explains how Jesus' death makes possible the end of injustice and suffering on earth."

### **Awake!® MARCH**

"We're visiting briefly to try to clear up a misconception that many have about this Bible verse. [Read Genesis 1:1.] Some believe this, that the universe was created, while others do not. May I ask what your opinion is? [Allow for response.] Many have trouble believing in creation because religious leaders teach something that the Bible really doesn't say. This magazine presents the Bible's logical and credible explanation of the beginning of the universe."

## Field Service Highlights

We are thrilled to report two new peaks during the month of August 2013! In the United States there was a new peak of 1,219,931 publishers. This is an increase of 16,289 over the previous peak in August 2012. Additionally, the Bahamas reported a peak of 205 regular pioneers. These figures show that many are willingly making sacrifices for Jehovah. —Ps. 54:6.



km1402-E Us  
131101



## More Than 165,000 Literature Carts

Jehovah's Witnesses, well-known for their house-to-house preaching, are now found standing beside attractive literature display carts in public places.

Recently, this form of preaching has been given more emphasis. In November 2011, a group of Witnesses in New York City began to acquaint people with the Bible's message by means of literature display tables and carts. This endeavor was so successful that it quickly spread to other cities.

As of March 2015, 165,390 carts have been supplied to congregations of Jehovah's Witnesses throughout the world. Thousands of stands, tables, and kiosks have also been acquired.

The house-to-house activity is still the primary way in which the Witnesses make known Bible truth. Yet, literature carts have proved to be very effective. Consider some examples.

In Peru, a man named Raul approached the Witnesses at one of the carts and said: "Where have you been? I've been looking for the Witnesses for three years! When I saw your cart, I thanked God."

Though the area where he lived was often visited by Jehovah's Witnesses, Raul was never at home during the day or on weekends. He explained that he had previously studied the Bible with the Witnesses, and he wanted to resume his study. Arrangements were made for him to do so.

One young couple who stopped at a cart in Bulgaria took the book *The Secret of Family Happiness*. The following week they returned and took two more books: *My Book of Bible Stories* and *Learn From the Great Teacher*. The Witness who was at the cart asked them how many children they had. They replied: "None yet, but when we do, we plan on teaching them about God. These books are exactly what we need."

A man wearing military clothing approached Witnesses next to a literature cart in Ukraine. He said, "Girls, tell me when Armageddon is coming." The man had taken an active part in the recent conflict in Ukraine. World events had convinced him that Armageddon would soon take place, and he wondered why God has not acted sooner. The publishers explained from the Bible that God has a good reason for not yet intervening in human affairs and that he will soon destroy all the wicked. The man accepted the *Watchtower* and *Awake!* magazines and the book *Is There a Creator Who Cares About You?*

In Macedonia, a young man told the Witnesses at one cart that he was familiar with their magazines but now would like to have the book *What Does the Bible Really Teach?* He said that he would go straight to the public library to start reading it.

About two hours later, the man returned after reading the first 79 pages of the publication. "This book changes lives!" he said. "I realize that much of what I have believed is wrong. All that the book explains sounds logical to me. It totally changes my understanding of life!"

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Source: <http://www.jw.org/en/jehovahs-witnesses/activities/ministry/literature-display-carts>

# LitCart Mobile Literature Display Cart Order Form



- Suggested donation toward the purchase and delivery of each cart is \$40.00
  - The elders should approve acquiring a LitCart
  - Although no congregation resolution is necessary, any amount contributed should be entered using the jw.org transaction type “Worldwide Work (Resolution)”
- Carts are packaged two per box, please order in quantities of two
- Due to the initial volume of orders, expected delivery date is at least 3 months from date of order

## Congregation Information

<b>Congregation Name:</b>
<b>Congregation #:</b>
<b>City:</b>
<b>State:</b>
<b>Approved by:</b>  <b>(Coordinator of the Body of Elders)</b>
<b>Quantity of Carts Wanted:</b>

## Delivery Information

<b>Name:</b>	
<b>Phone:</b>	<b>Cell Phone:</b>
<b>Email:</b>	
<b>Street Address (No PO Box):</b>	
<b>City:</b>	
<b>State:</b>	<b>Zip:</b>

Click submit to email purchasing@jw.org with the completed form attached. You may also fax the completed order form to: 718-560-8800

## Contact Information of Person Placing Order

### Same as Delivery Information:

<b>Name:</b>	
<b>Phone:</b>	<b>Cell Phone:</b>
<b>Email:</b>	

## **Supplier Information Form**

**SUPPLIER:** *LitCart*

**CONTACT:** United States Branch – Purchasing Department  
Phone: (718) 560-8400  
E-mail: [purchasing@jw.org](mailto:purchasing@jw.org)

**PRODUCT(S):** The LitCart is a mobile witnessing cart that has been designed specifically for use in the public witnessing work. The display pockets are sized to accommodate our literature. The cart is lightweight and sturdy. The display board is made of vacuum molded plastic with clear acrylic display pockets. The trolley is durable and easy to maneuver. The total weight of the cart (without literature) is approximately 17 pounds. The weight bearing capacity is 100 pounds.

**ORDERING INFORMATION:** To request a LitCart, please complete the order form found on jw.org and send by email to [purchasing@jw.org](mailto:purchasing@jw.org).

**WARRANTY AND RETURNS:** United States Purchasing Office will work with the supplier to resolve any claims.

**GENERAL COMMENTS:** The cost for the branch office to provide each LitCart is \$30 plus shipping costs of approximately \$10. The elders should approve acquiring a LitCart. Although no congregation resolution is necessary, any amount contributed should be entered using the jw.org transaction type “Worldwide Work (Resolution).”

**DATE:** December 24, 2012